# cosmobeauté

Indonesia 2026



cosmo Aesthetic cosmoHair **GUPPLY CHAIN** 

## **INDONESIA'S** LARGEST BEAUTY TRADE EXHIBITION FOR 19 YEARS

1-3 OCTOBER **2026** 

Indonesia Convention Exhibition (ICE) BSD City, Indonesia

10AM-7PM

INDONESIA (informa markets





# LEADING THE BEAUTY INDUSTRY FORWARD: EXPANSION, INNOVATION & GLOBAL IMPACT

**Cosmobeauté Indonesia 2026** marks a new milestone as it expands to a bigger exhibition area, strengthening its position as Indonesia's most comprehensive beauty trade exhibition. This growth reflects the rising demand for access to Indonesia's fast-growing beauty market, offering exhibitors and buyers stronger visibility, broader scale, and greater business opportunities.

Covering the complete beauty supply chain, Cosmobeauté Indonesia 2026 continues to feature its core sectors of Aesthetics, Beauty, Cosmetics, Dental, Hair, Nail, Spa & Wellness, and Supply Chain, representing the foundation of Indonesia's beauty industry. Looking at the massive growth of interest in technology-driven beauty, holistic wellness, and diverse consumer needs, the exhibition expands its scope with new dedicated zones, including Beauty Tech & Al, Dental Aesthetics, Hair Zone, Ingredients & Formulation, Machinery Zone, Men's Products, Mother & Baby, Senior Wellness Zone, and Wellness Solution Zone. This expansion creates a more diverse marketplace for sourcing, distribution, investment, and partnerships, enabling companies to accelerate growth and capture new market share in Indonesia and the wider region.

As the gateway to Southeast Asia's largest beauty market, the exhibition connects global leaders and unlocks new business opportunities in an industry set to reach USD 10.9 billion by 2028. More than an exhibition, Cosmobeauté Indonesia is a strategic business platform that aims to shape the future of the beauty industry in one of Asia's most dynamic markets.

The **19th** edition of **Cosmobeauté Indonesia** will be held on **1 - 3 October 2026** at **Indonesia Convention Exhibition (ICE), BSD City** — delivering the largest, most diverse, and most business-focused platform in its history.



# REASONS TO EXHIBIT WITH COSMOBEAUTÉ INDONESIA

CONNECTING
GLOBAL BEAUTY
INDUSTRY LEADERS
WITH INDONESIA'S RAPIDLY
GROWING BEAUTY INDUSTRY

Cosmobeauté Indonesia 2026 marks a new milestone with a larger exhibition area, offering greater exposure and a stronger platform to grow your business in Indonesia's thriving beauty market.

Connect with influential professionals and decision-makers across the diverse sectors of the beauty industry.

Generate meaningful business leads through the Beauté Meeting Program, designed to match exhibitors with pre-qualified buyers and trade partners for real results.

Showcase your innovation and technologies across the full spectrum of the beauty industry.

Gain valuable insights into evolving beauty trends, product innovations, and consumer behavior that drive purchasing decisions across Indonesia and Southeast Asia.

Leverage Indonesia's growing position as Southeast Asia's beauty hub, connecting global brands with expanding domestic and regional opportunities

Tap into one of Asia's fastest-growing markets, with Indonesia's beauty industry projected to reach USD 10.9 billion by 2028, fueled by rising demand and a diverse consumer base.



## **EXHIBITOR PROFILE**

- Academy/ Beauty School
- Aesthetic and Wellness Center
- Aesthetic Product, Accessory, Tool & Equipment
- Al & Smart Device Brand
- Amenity / Bath Accessory
- **Association & Government Body**
- Barber Product, Accessory, Tool, Equipment & Furnishing
- Beauty Salon Product/ Equipment & Furnishing
- Colour Cosmetic
- Cosmetic & Accessory
- Cosmetic Chemist
- Cosmetic Dental Product Developer
- Dental Care Equipment & Product
- **Dental Device & Equipment Supplier**
- Department Store
- **Dietary Supplement**
- Digital Tech Beauty Platform
- Embroidery, Tattoo & Eyelash
- **Equipment & Solution for Beauty Salon**
- Eve Care
- Fitness Center & Gym
- Foot Care
- Hair Care
- Hair Salon Equipment, Product & Accessory
- Hair, Scalp Care Product, Accessory, Tool & Furnishing
- Halal Product
- Health Care, Supplement Product & Tool
- Health Food & Beverage
- Health & Therapy Provider
- Holistic Wellness Product
- Importer
- Ingredient & Formulation
- Laboratory Equipment
- Lingerie
- Local Product Manufacturer

- Machinery & Equipment
- Man's Health Product
- Man's Product, Accessory, Tool & Equipment
- **Maternity Product**
- Medical Aesthetic Product & Equipment
- **Medical Beauty Product and Equipment**
- Mother & Baby Skincare Product
- Nail Product, Accessory & Equipment
- Natural Health Product
- OEM/ ODM/ Contract Manufacturing/ Private Label
- Oral Hygiene
- Organic and Natural Skincare Product
- Organic Product Developer
- Packaging & Labelling
- Perfume & Aromatherapy Product
- Personal Care Product
- Personal Hygiene
- Pharmacy & Chain Store
- Processing Equipment
- **Product Development and Design**
- Professional Care Product
- Raw Material & Ingredient
- Salon Management and Software
- Salon Tool & Equipment
- Skincare Product & Personal Care
- Skincare Tool & Equipment
- Slimming Product & Body Enhancement
- Spa & Wellness Facility
- Spa Care Product, Tool, Equipment & Furnishing
- Spa Technology Provider
- Tech Developer & Innovator
- Testing Laboratory & Product Service
- Toiletry
- Trade Publication
- Transportation Logistic/ Cargo/ Shipment
- Waxing Product, Accessory & Tool
- Wellness Product

## /ISITOR PROFILE

- **Aesthetic Doctor**
- Agent / Retailer
- Association / Community
- Barber
- Beauty Academy & School
- Beauty Salon / Center / Studio
- Blogger / Influencer
- Bridal House / Center / Studio
- Chain Store / Department Store
- Data & Automation Specialist
- Dental Aesthetic Clinic
- Dental Clinic
- Dental Equipment & Tools
- Dental Hospital
- Dental Importer / Supplier / Distributor
- Dentist
- **Dermatology & Aesthetic Clinic**
- Exporter / Importer
- Fitness Center & Club
- **Government Bodies**
- Hair Academy & School
- Hair Salon & Studio
- Haircare Product Developer
- Health & Mindfulness Expert
- Health & Wellness
- Health Center
- Innovation and Product Development
- Lab Technicians & Scientist
- Lifestyle & Wellness Distributor
- Makeup Studio
- Market Research / Consultancy / Design Agency
- Medical Beauty Center
- Mother & Baby Skincare Importer / Supplier / Distributor
- Mother & Baby Skincare Retail / E-Retail
- Mother & Baby Spa & Center

- OEM / ODM / Contract Manufacturer
- Online Marketplace / F-Commerce
- Organic Shop
- Perfumery & Cosmetics
- Pharmacy & Chain Store / Drugstore
- **Plastic Surgery**
- **Production Engineer**
- Professional Hairstylist
- **R&D & Product Formulator**
- Research & Formulation Specialist
- Research Laboratory
- **Retail Technology Design and Solution**
- Senior Care Center
- Skincare Product & Personal Care
- Skincare Tool & Equipment
- Slimming Center
- Slimming Product & Body Enhancement
- Spa & Wellness Center
- Spa & Wellness Facility
- Spa Care Product, Tool, Equipment & Furnishing
- Spa Technology Provider
- - Supermarket Supplier / Distributor / Wholesaler
- Testing Laboratory & Product Service
- Toiletry
- Trade Publication
- **Trade Publication**
- Transportation Logistic/ Cargo/
- Shipment
- Venture Capital & Private Equity
- Waxing Product, Accessory & Tool
- Wellness Center Wellness Center Equipment & Tool
- Wellness Product Wellness Retail / E-Retail



As one of Southeast Asia's fastest-growing economies, Indonesia offers a dynamic and expanding market for beauty products. In 2026, Cosmobeauté Indonesia marks a new milestone with a larger exhibition area, reinforcing its position as the country's most comprehensive beauty trade platform. The expansion responds to the rising demand from brands and buyers seeking greater access to Indonesia's thriving beauty industry.

Covering the complete beauty supply chain, Cosmobeauté Indonesia 2026 builds upon its strong foundation of Aesthetics, Beauty, Cosmetics, Dental, Hair, Nail, Spa & Wellness, and Supply Chain. In response to evolving trends and growing demand for technology, wellness, and specialized care, the exhibition broadens its landscape with new dedicated zones, including Beauty Tech & Al, Dental Aesthetics, Hair Zone, Ingredients & Formulation, Machinery Zone, Men's Products, Mother & Baby, Senior Wellness Zone, and Wellness Solution Zone. This development reflects the diversification of Indonesia's beauty market and reinforces Cosmobeauté Indonesia's commitment to driving innovation, collaboration, and sustainable business growth across the region.

The introduction of mandatory halal certification for beauty and cosmetic products in October 2026 further defines Indonesia's evolving market. As consumers increasingly seek safe, ethical, and certified options, demand for halal beauty is accelerating and reshaping product innovation. Combined with a market projected to reach USD 10.9 billion by 2028, these shifts reinforce Indonesia's position as one of Asia's most influential beauty hubs, and Cosmobeauté Indonesia 2026 as the key platform driving its growth.

# NEW MARKET-DRIVEN SEGMENTS



# DRIVING INNOVATION IN BEAUTY TECHNOLOGY AND AI

Beauty technology continues to reshape the global industry through smart devices, diagnostic tools, data-driven skincare, and personalized beauty experiences. In Indonesia, the growing adoption of digital platforms and Al-powered innovations is creating new opportunities for brands to reach tech-savvy consumers.

Cosmobeauté Indonesia 2026 highlights this transformation by featuring

cutting-edge technologies, automation, and Al integration in product development and retail experiences. This segment connects beauty tech innovators, start-ups, and manufacturers with distributors, investors, and professionals seeking to enhance

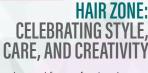
efficiency and personalization in beauty solutions.

## GROWING MARKET FOR MEN'S PRODUCTS IN INDONESIA

The men's grooming sector is expanding rapidly as modern consumers place greater emphasis on self-care and appearance. From skincare and haircare to fragrances and styling tools, men's beauty is

becoming a major contributor to Indonesia's overall beauty market.

Cosmobeauté Indonesia continues to champion this growth through the Man Zone, providing a dedicated space for brands to highlight innovations in men's products, connect with distributors, and explore opportunities in this evolving and fast-maturing market



The demand for professional haircare and salon innovation in Indonesia continues to grow, driven by lifestyle trends and the rise of independent hairstylists. From scalp care and color technology to salon tools and equipment, hair professionals are redefining creativity and quality.



Through the Hair Zone, Cosmobeauté Indonesia 2026 gathers brands, stylists, and educators to showcase the latest products, techniques, and trends shaping the hair industry. This platform encourages collaboration, learning, and inspiration across the entire haircare community.

#### ADVANCING DENTAL AESTHETICS IN INDONESIA

Dental aesthetics is becoming one of Indonesia's fastest-emerging beauty segments as more consumers seek confidence through brighter and healthier smiles. The rise of non-invasive treatments, digital technology, and advanced materials is driving innovation in cosmetic dentistry and facial



Cosmobeauté Indonesia 2026 strengthens its focus on dental aesthetics by connecting professionals, manufacturers, and suppliers to explore new technologies, equipment, and products that merge function with beauty. This growing segment reflects the industry's evolution toward a more holistic approach to appearance, wellness, and self-confidence.

aesthetics



## MACHINERY, INGREDIENTS & FORMULATION: BUILDING THE BEAUTY BEHIND THE BRAND

Behind every successful beauty brand lies a strong foundation in manufacturing, formulation, and technology. Indonesia's growing supply chain is driving demand for raw materials, packaging, and advanced processing equipment.

This combined segment at Cosmobeauté Indonesia 2026 connects OEM/ODM companies, ingredient suppliers, and machinery manufacturers to meet the industry's evolving production needs. It provides a complete sourcing platform for brands seeking reliability, efficiency, and innovation.

## MOTHER & BABY: NURTURING THE NEXT GENERATION OF BEAUTY AND CARE

The mother and baby care market in Indonesia is witnessing significant growth, with consumers prioritizing safe, gentle, and ethically produced products. From skincare and hygiene to wellness

and lifestyle essentials, this segment continues to expand alongside family-oriented values.

Cosmobeauté Indonesia 2026 creates a trusted environment for brands to showcase quality formulations and natural-based innovations that meet the needs of both mothers and children, supporting long-term health and confidence.



## WELLNESS & SENIOR CARE: EMBRACING HOLISTIC WELL-BEING

Indonesia's aging population and rising focus on preventive wellness are shaping a new era in self-care.
Consumers increasingly seek solutions that combine beauty, health, and mental balance, from spa and relaxation therapies to senior wellness innovations.

Cosmobeauté Indonesia 2026 merges wellness and senior care under one expanded zone, connecting spa professionals, wellness brands, and healthcare innovators to explore new products and services that promote overall well-being and longevity.



Indonesia is strengthening its position as the world's largest halal market, supported by government regulations that encour-

## HALAL PAVILION

age halal-certified products across key industries — including beauty and personal care. The Halal Pavilion highlights brands that meet Indonesia's halal certification standards, showcasing safe, ethical, and high-quality beauty products trusted by consumers nationwide.



With the growing demand for halal cosmetics, skincare, and personal care solutions, the Halal Pavilion creates a dedicated space for certified beauty brands to connect with buyers, distributors, and professionals seeking products that align with national halal compliance requirements.

# **EVENT HIGHLIGHTS**

# Beauté (XXXX)

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Beauté Live celebrates creativity and artistry through inspiring live shows, makeup & hair demonstrations, and interactive performances led by top beauty professionals. The program features Makeup & Hair Shows, Cultural Showcases, and Beauty School Graduation, alongside engaging sessions such as the Key Opinion Leaders (KOL) Talkshow, Sustainability Awards, and Indonesia Beauty Icon Awards. Designed to inspire and connect, Beauté Live offers a dynamic stage that blends education, creativity, and celebration of excellence across the beauty industry.







# **Beauté** Spot

Beauté Spot highlights the latest trends and innovations transforming the beauty industry. This area brings together brands, experts, and professionals to present breakthrough products, natural and mineral-based formulations, and sustainable beauty solutions. Covering topics such as market insights, consumer behavior, wellness, and inclusivity, Beauté Spot creates a vibrant stage where creativity, knowledge, and business opportunities come together.



# Beautéducation



Beautéducation focuses on advancing professional expertise through seminars, hands-on training, and certification programs led by industry experts. The program features the CosmoAesthetic Conference & Seminar, where medical and aesthetic professionals share insights on non-surgical advancements, as well as inclusive programs such as the Cosmo Inclusive Makeup Class and Cosmo Inclusive Barber Class, empowering individuals with disabilities to pursue careers in beauty. It also includes spa and salon training, touch championships, and aesthetic and slimming workshops designed to enhance technical mastery and elevate industry standards. Beautéducation embodies continuous learning, inclusivity, and collaboration across all areas of the beauty and wellness community.





# **EVENT HIGHLIGHTS**

# Beauté Speak

Beauté Speak provides a platform for dialogue and knowledge sharing among professionals, thought leaders, and innovators. Covering topics such as regulatory and safety updates, scientific advances and formulation, market and consumer trends, digital and retail transformation, and industry collaboration and investment, these sessions invite meaningful conversations and new perspectives that help shape the future direction of the beauty industry.







# Supply Chain Academy

Supply Chain Academy highlights the core infrastructure of the beauty business, encompassing manufacturing, formulation, packaging, and distribution. Designed for professionals across production and sourcing networks, the program features seminars and workshops on private labeling, OEM and ODM processes, raw materials, product testing, regulatory and safety compliance, and packaging innovation. The academy equips participants with insights and connections to strengthen efficiency, quality, and competitiveness in an evolving global market.





Beauté Meeting returns as a key business matchmaking program at Cosmobeauté Indonesia 2026, designed to accelerate growth and foster meaningful partnerships across the beauty supply chain. The program connects exhibitors with qualified buyers and distributors through pre-arranged, targeted meetings based on specific business objectives. By facilitating direct engagement between key decision-makers, Beauté Meeting helps participants build lasting collaborations and expand their market presence regionally and beyond.







# COSMOBEAUTÉ INDONESIA 2025

# **KEY FACTS & FIGURES**

**541** EXHIBITORS FROM **17** COUNTRIES/REGIONS 19.020 PROFESSIONAL ATTENDEES FROM 36 COUNTRIES/REGIONS

24.300 SQM OF EXHIBITION SPACE

**PAVILIONS** 



















# EXHIBITOR'S STATISTICS







SINGAPORE SAUDI ARABIA





INDIA





ITALY







KOREA





PAKISTAN















Packaging, Machinery & Labelling Skincare Products & Personal Care Local Products Manufacturer OEM/ ODM/ Contract Manufacturing/ Private Label Colour Cosmetics

Hair Care Hair Care
Cosmetics & Accessories
Beauty Salon Products/ Equipment & Furnishing
Personal Care Product
Raw Material & Ingredient
Nail Products, Accessories & Equipment
Association & Government Body
Aesthetic and Wellness Center Aesthetic and Welliness Center
Perfume & Aromatherapy Product
Medical Aesthetic Products & Equipment
Supplier/Distributor Beauty Products
Aesthetic Products, Accessories, Tools & Equipment
Machinery
Trade Publication
Anent Eye Care

Spa Care Products, Tools, Equipment & Furnishing Academy/ Beauty School Importer
Testing Laboratory & Product Services

36,97% 12,38% 9,80% 6,65% 4,25% 3,70% 3,33% 2,77% 2,22% 1,85% 1,48% 1,11% 0,92% 0,74% 0,55% 0,55% 0,37% 0,18%

# EXHIBITORS TOLD US THEY WERE SUCCESSFUL IN

- Find new suppliers
- Meet with existing suppliers
- Seek franchisors / principals Source new products
- Research new product trends Place orders Learn about competitors' products and marketing practice



#### **EXHIBITORS SATISFIED**

- Business opportunities ■ Visitor traffic
- Visitor quality
- Pre-show service of Organiser Onsite service of Organiser
- Facilities and services of the exhibition centre
- Official stand contractor(s) Official forwarding agent(s)
- Move-in and move-out arrangement

3,67 3,57 3,76 3,88 3,74 3,54 3,61 3,8 3.89

of Exhibitors have expressed interest or submitted booth reservation applications for Cosmobeauté Indonesia 2026

# COSMOBEAUTÉ INDONESIA 2025

# **KEY FACTS & FIGURES**

# VISITOR'S STATISTICS

#### VISITOR'S COUNTRIES REGIONS OF ORIGIN













































PAKISTAN































































SINGAPORE SOUTH AFRICA SOUTH KOREA

VIETNAM



TURKEY

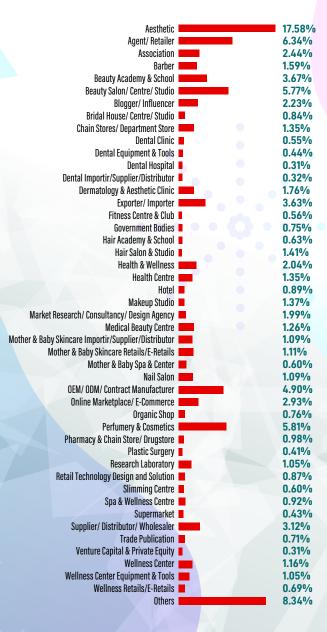
UNITED ARAB EMIRATES

TAIWAN

THAILAND

YEMEN

# INDUSTRY SECTOR OF VISITORS







# COSMOBEAUTÉ INDONESIA 2025

# **KEY FACTS & FIGURES**

#### **VISITOR'S AREA OF INTEREST**

Academy/ Beauty School

Aesthetic Product, Accessory, Tool & Equipment

Barber Product, Accessory, Tool, Equipment & Furnishing

Beauty Salon Product/ Equipment & Furnishing

Cosmetic & Accessory

Dietary Supplement

Embroidery, Tattoo & Eyelash

Eye Care

Foot Care

Hair, Scalp Care Product, Accessory, Tool & Furnishing

Halal Product

Health Care, Supplement Product & Tool

Health Food & Beverage

2.08% Hotel Amenity/ Bath Accessory

Medical Aesthetic Product & Equipment

Nail Product, Accessory & Equipment

0.95% Aesthetic and Wellness Center

Toiletry

Association & Government Body

Natural Health Product

Personal Care Product

Professional Care Product

Raw Material & Ingredient

Oral Hygiene

OEM/ ODM/ Contract Manufacturing/ Private Label

Organic and Natural Skincare Product

Packaging, Machinery & Labelling

Perfume & Aromatherapy Product

Product Development and Design

Waxing Product, Accessory & Tool

Spa Care Product, Tool, Equipment & Furnishing

Bridal House

Dental Care Equipment & Product

Department Store

0.83% Elderly Equipment

Equipment & Solution for Beauty Salon

Fitness Center & Gym

0.69% Hair Care

3.20% Hair Salon Equipment, Product & Accessory

Importer

Ingredient & Formulation

Laboratory Equipment 0.75%

Local Product Manufacturer

1.10% Man's Health Product

Man's Product, Accessory, Tool & Equipment

Medical Beauty Product and Equipment

Mother & Baby Skincare Product

Personal Hygiene

Pharmacy & Chain Store

Processing Equipment

Salon Management and Software

Skincare Product & Personal Care

Skincare Tool & Equipment

Slimming Product & Body Enhancement

Sna & Wellness Facility

Testing Laboratory & Product Service

Transportation Logistic/ Cargo/ Shipment

Trade Publication

0.52% Wellness Product

Others

0.32%

# BEAUTÉ MEETING HIGHLIGHTS



















159 COMPANIES

TOTAL SUCCESSFUL TRANSACTIONS: **USD 719,732** — AND GROWING

## **BUYER'S LINE OF BUSINESS**

















MARKET RESEARCH /





















MARKETPLACE / E-COMMERCE



















# HERE'S WHAT THEY SAID ABOUT COSMOBEAUTÉ INDONESIA 2025

EXHIBITOR'S F

#### Lius Kennardi Chief Executive Officer of PT Jamberdetak Derma Tech

Cosmobeauté Indonesia is a remarkable platform for the beauty industry, and we are always delighted to participate as an exhibitor. This exhibition provides an excellent opportunity to connect with a wide range of potential customers and business partners. Each year, we meet many new clients and strengthen our relationships within the industry. We truly value Cosmobeauté Indonesia as a place to grow, collaborate, and expand our business network.

#### Elisha A. G. Marketing Export of PT Citrasemesta Asrisejati

We have been joining Cosmobeauté Indonesia for quite some time, even more than five years. We always take the opportunity to participate in this exhibition because it brings in a strong crowd and a diverse range of buyers, both local and international. We are especially pleased with the business matching program, which is very enjoyable and well curated, as the selected buyers are highly segmented and treated as VIP. It is truly impressive, and we sincerely hope that next year will be just as successful, or even attract an even

greater number of buyers.

# Tina Refen Director International Business Development of Guangzhou Refen Cosmetics Co., Ltd

This is our second time joining Cosmobeauté Indonesia because we see the beauty industry market in Indonesia growing extremely fast and showing remarkable potential. Being part of this exhibition has been very beneficial for us, as it allows us to connect with new partners, customers, and future clients in a meaningful way. The opportunities and interest we receive here are always encouraging. We are truly happy with this year's experience and are very excited to join again next year.

## **BUYER'S TESTIMONY**

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#### Hafiza binti Alias Director of Furqon Wellness SDN BHD

My first visit to Cosmobeauté Indonesia has been a meaningful and insightful journey that went beyond our expectations. The exhibition allowed us to meet potential suppliers and vendors, strengthening business collaboration between Malaysia and Indonesia. What impressed me most was the diversity of international exhibitors, which made it easier to find the right partners for our business goals. Cosmobeauté Indonesia stands out as a dynamic global platform for beauty professionals, and we look forward to continuing our participation and supporting its growth in the years ahead.

#### Margarita Ladrillano

#### Business Development Manager of Ever Bilena Cosmetics Inc.

We traveled from the Philippines to attend Cosmobeauté Indonesia, and the experience has been truly exceptional. The exhibition is well organized and features a diverse selection of exhibitors from around the world, offering fresh insights and inspiration. We discovered innovative ideas in formulations, packaging, and product development that will help us stay ahead in the beauty market. Cosmobeauté Indonesia is not only a platform for networking but also a space for learning, creativity, and long-term collaboration that benefits the entire industry.

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#### Firman Marpaung International Business Division Head of PT Borden Eagle Indonesia (CAPLANG)

We have participated in Cosmobeauté Indonesia several times, and each edition brings valuable new experiences. This year's exhibition stood out with its spacious and well-designed venue that enhanced our visit. Our goal was to find packaging companies for product development, and we successfully connected with many from different countries. The exhibition continues to inspire us with new ideas in packaging, formulation, manufacturing, and equipment. Cosmobeauté Indonesia remains an essential hub for buyers and professionals seeking innovation, collaboration, and growth within the beauty industry.

## SPEAKER'S TESTIMONY

#### Lizzie Para | Founder and CMO of BLP Beauty

I regularly visit Cosmobeauté Indonesia every year, as I am always eager to discover the latest information, innovations, packaging designs, formulas, and technologies in the beauty industry. This year's exhibition was truly impressive, with many new exhibitors and suppliers showcasing their products. In my opinion, Cosmobeauté Indonesia is indeed the largest beauty business exhibition in the country, and it continues to grow each year. I sincerely hope the exhibition will keep expanding, as Indonesia offers tremendous potential for beauty industry players especially manufacturers, suppliers, raw material providers, and beauty brands themselves.

Dra. Mediana Hadiwidjaja, M.M., Ph.D President Director of PT Infinisia Sumber Semesta

Personally, I am truly grateful that Cosmobeauté Indonesia exists as an international beauty business exhibition that orings together key players from across the industry. We sincerely hope that through this exhibition, the beauty ndustry in Indonesia will continue to grow and thrive. As it s held annually, there are always new insights, nnovations, and opportunities to explore. This exhibition not only benefits business professionals but also allows consumers to gain a deeper understanding and actively support the growth of Indonesia's beauty industry.

#### Hendra Rizki Akbar S.Si., M.M. Operational & Development Director of PT Panca Nature

Cosmobeauté Indonesia has proven to be an exceptional platform for beauty industry professionals, featuring a wide range of local and international vendors and OEMs. The exhibition provides not only business opportunities but also meaningful educational programs that contribute to the industry's growth. It was a great honor and personal pride for me to be invited as a speaker in the Supply Chain Academy, where I shared insights on the use and benefits of natural ingredients in cosmetic formulations. I was inspired by the participants' enthusiasm and the increasing awareness of sustainable beauty practices. Cosmobeauté Indonesia truly plays an important role in driving innovation and collaboration within Indonesia's rapidly growing beauty industry.

# HERE'S WHAT THEY SAID ABOUT COSMOBEAUTÉ INDONESIA 2025

# Tasya Revina Co-Founder of Aniverable

This marks my third visit to
Cosmobeauté Indonesia, and each year
it continues to exceed expectations.
The exhibition consistently delivers
fresh excitement, from exclusive
promotions and MOQ offers to inspiring
new product launches. For us, it is the
perfect place to connect, expand our
network, and explore new opportunities
with both local and international
partners. Over time, Cosmobeauté
Indonesia has evolved into an important
business platform that strengthens
collaboration across the beauty
ecosystem. I am confident it will
continue to grow as a place where continue to grow as a place where brands, buyers, and professionals thrive together.

#### Ahmet Hamiddial Din Brand Owner of Avera Pharma

This is my first time attending Cosmobeauté Indonesia, and I am truly impressed by the scale and organization of this event. As a pharmaceutical company engaged in cosmetic import and export, we found this exhibition extremely valuable. It brings together a diverse network of global companies, offering great opportunities for partnerships and collaboration. The variety of innovations presented here is inspiring and insightful, Cosmobeauté Indonesia helps us build meaningful connections and gain new perspectives on the industry, and I look forward to seeing it continue to grow internationally in the years ahead.

# Dr. Nedya Ulfadhina Aesthetic Doctor of My Skin Aesthetic Clinic

Attending Cosmobeaute Indonesia has been an inspiring and eye-opening experience. I discovered a wide range of cosmetic products, pharmaceutical brands, and advanced equipment that expanded my understanding of the beauty industry's growth. The international presence of exhibitors made it easy to connect with potential partners and explore new innovations. This exhibition encourages collaboration and inspires creativity among professionals. I left feeling motivated and excited to return for the 2026 edition, which I believe will present even more concreturities and present even more opportunities and breakthroughs for the beauty and wellness community.

# FACT SHEET INVESTMENT

#### **OPTION 1: RAW SPACE**

@ USD 400 per sqm @ IDR 6.028.492,- per sqm (min. 27 sqm)

## **OPTION 2: SHELL SCHEME**

@ USD 464 per sqm @ IDR 6.989.840,- per sqm

(min. 9 sqm)

1x High Showcase

2x Folding Chairs

1x Information Counter

1x Waste paper Basket

1x 2Amp Socket

2x Fluorescent Tubes





25.000 sqm EXHIBITION SPACE



600 companies
EXPECTED TO EXHIBIT



20.000 PROFESSIONAL ATTENDEES EXPECTED

For any enquiries, please contact:

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Organised by:





Powered by:



Sustainable Events:







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