

The logo for Beautylife Bonanza features the word 'Beauty' in a bold, dark blue sans-serif font, followed by 'life' in a white script font inside a red circle. Below 'Beauty' is the word 'bonanza' in a purple script font.

# Beautylife bonanza

**A Return-to-Business Platform for the Beauty Industry**

**1-3 OCTOBER 2020**

Kuala Lumpur Convention Centre, Malaysia

For the first time ever, beautyexpo and Cosmobeauté Malaysia present you **Beautylife Bonanza**, an event run for 3 days as return to business recovering from post-COVID-19. **Beautylife Bonanza** will let you discover extensive range of beauty and lifestyle brands with great irresistible valuable package.

The inaugural of **Beautylife Bonanza** provides a platform for beauty and lifestyle suppliers to penetrate local market while catering to Malaysian retailer and consumer buyers ranging from beauty to lifestyle. As the world's leading exhibitions organiser, Informa Markets launches **Beautylife Bonanza** with a mission to give back to the beauty industry by helping the beauty players return to the market with confidence.

**Beautylife Bonanza** will be held at Kuala Lumpur Convention Centre, Malaysia from 1 to 3 October 2020.

## Why Beautylife Bonanza

Your alternate business solution amid post-COVID-19



Generate and  
boost revenue



Explore  
new business leads



Discover new business  
model opportunity



Keep your brands &  
products awareness  
in the market

BROUGHT TO YOU BY

**beautyexpo** **cosmobeauté**  
Malaysia International Beauty Show Malaysia 2020

ORGANISED BY

 **informamarkets**

# Event Highlights

Spend & Stand a Chance to Win Daily Prizes

Beauty Workshops

Live Demonstrations

Giving Back to Community Project

*\*As to date*

## Targeted Marketing Campaign

Bring You to  
**The Key Audiences!**











Brand exposure on social media channels

E-newsletters send to qualified leads










Coverage on event website

....and many more!

## Exhibitor Profiles

-  Aesthetic
-  Beauty Salon
-  Cosmetics & Embroidery
-  Hair Salon
-  Makeup & Education
-  Nail Salon
-  Professional Beauty
-  Professional Spa & Wellness
-  Toiletries & Body Care
-  Beauty / Lifestyle Supplier

## Visitor Profiles

-  Aesthetic & Wellness Center
-  Beauty Salon & Spa Owner
-  Beauty School
-  Distributor
-  Fitness Centers / Club
-  Hair & Nail Salon
-  Online retailer
-  Personal Shopper / Influencer / Entrepreneur
-  Wholesaler

## RETURN & RECOVERY PACKAGE

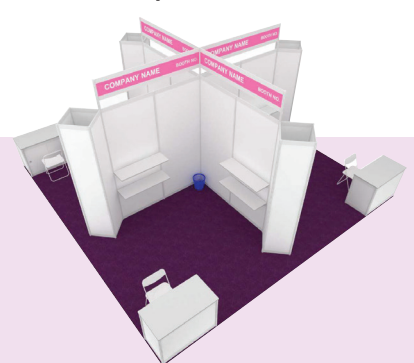
**BOOK YOUR SPACE NOW!**

**Shell Scheme Booth**  
Minimum 9sqm • RM3,500

Option A



Option B



For sales enquiries, please contact:

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