



2017 POST SHOW REPORT

cosmobeauté

13th Edition Malaysia International Exhibition
on Aesthetic, Beauty, Cosmetic, Hair, Nail & Spa

Asia 2017

17 - 20 JULY 2017

Putra World Trade Center (PWTC), Kuala Lumpur, Malaysia

www.cosmobeauteasia.com

**The Ultimate Trade Exhibition for
Beauty & Aesthetic, Spa & Wellness Industry**

SISTERS BEAUTY AWARDS

The first ever beauty award ceremony held in Cosmobeauté Asia in collaboration with Sisters Magazine and Beauty Trend.



Attended by 7 well-known celebrity judges:



Desmond Yip
星級彩妆师



Venice Min
国际红人 / 模特



Stevensunmy
国际知名彩妆师



Lynn Lim
知名主持人



MayJune
美妆博主 / 知名主持人



Geraldine Loy
@Artist At Work
国际彩妆师



Taisu
彩妆师

Congratulations to all the winners of the night!

MAKEUP/BASE: Dr. med. Christine Schrammek Blemish Balm Cream / Matis Correcting Flash Gum
MAKEUP/FOUNDATION: être Diva Mineral Foundation SPF30 / Kimisol CC Cushion
MAKEUP REMOVER: Biore Perfect Cleansing Water / +ONEz Deep Cleansing Oil
MAKEUP/NAILS: Bandi Ultra Polish Gel Fit Color
FACE/TONER: Dr. Better Cosmetic Bel-Energen Daydream Tonic Spray
FACE SCRUB: Eve Taylor Micro-Fine Exfoliant Jojoba & Licorice
FACE SERUM: Innisfree Jeju Lava Seawater Deep Essence / Almerich Dracaena Essence / Assata Vitamin C Serum / Casmara Hydra Lifting Firming Plus Serum 24h / Dr. Better Cosmetic Bel-Energen Caviar Arctic Balance Revitalizing Serum / être Diva Cell DNA Age Expert / Exuviance Super Retinol Concentrate / Mary Cohr Intense Brightening Serum / Skeynor Derma Peel Pro Resurfacing Peel Concentrate / Swiss line Cell Shock Facial Boosting-Essence
FACE/CLEANSER: Cosmequin Essential Foaming Cleanser / Mary Kay® MelaCEP Plus™ Luminous System Foaming Cleanser / Quarz Pro Hydro Milk Deep Cleanser / Skin Renew Rose Cleanser
FACE/EYES CARE: Dermalogica Age Reversal Eye Complex / Dr. med. Christine Schrammek Hydra Maximum Eye Fluid / Matis Lift Effect Gel (Response Yeux) / Mila D'opiz Skin Refine Lifting Eye Cream / Quarz Nano Gold Plus- Eye Treatment Pro
FACE/MOISTURIZER: Algorithm AlgoTime Expert Youth Wrinkle Cream / Babor Skinovage Advanced Biogen Mimical Control Cream / Bruno Vassari Lab Division Multi — molecular Hyaluronic Filler / CellAct Natural Repairing Cream / Cosmequin Go-Lift 24h Royal Aqua Emulsion / Dibi Milano Sumptuous Youth Cream 24h with UV Filters / La'derm H-Aquatic Dermis Repair Water Gel / Selvert Collagenium Premium Cream + Hyaluronic Acid / Skin Revolution Snail Capsule

FACE/MASK: Kimisol Ginseng Gel Mask / Ten Science Hydra Magnetic Sparkling Serum Mask 2 In 1
SUNSCREEN: Biore UV Aqua Rich Watery Essence Limited Edition Rose
FACE MIST: D'KING Anti-Aging Spray
LIP CARE: Alissi Bronte Blister 24k Lip Repair With Gold
BODY/MOISTURIZER: Rosken Skin Repair Sensitive Skin Cream
BODY OIL: Lipidol After Shower Oil / Palmer's Cocoa Butter Formula Skin Therapy Oil
BODY/HAND CREAM: Davines Oil Hand Cream
HAIR/SHAMPOO: Goldwell KERASILK Reconstruct Shampoo / Milbon Smoothing Shampoo Fine Hair / Mucota Aire+ Lithe Oil Shampoo
HAIR/CONDITIONER: ATS Prestige Hydrash BB Mist / Garden Professional Hydro Active Repair Treatment / Nanosilk Pure Collagen Leave-On Treatment
HAIR MASK: Jorayc Ice Miracle Revitalize Mask Scalp+ Hair Treatment / Nanosilk 10 Seconds Keratin Mask / Shinamino Cocoa Butter Mask / Wella Elements Renewing Mask
HAIR OIL: Mucota Aire+ Veil For Wave 06 / O'care Oil Of Argan
HAIR/SERUM: Jorays Nutrition Booster Enrich Protein (R69) / Nubea Sursum Anti-Hairloss Adjuvant Treatment Vial
HAIR STYLING: Schwarzkopf Professional OSIS+ Session Extreme Bold Hairspray
HEALTH&BEAUTY DRINKS: XMD M Lanox
BEAUTY SALONS: Celmonze The Signature



Top 10 Entrepreneurs Award

Dry Cut Sdn Bhd — Nelson Ooi

Be Dazzle Beauty Aesthetic — Rae Thong

GERMONIC ZELL — Dato' Winnie Chow

Biomax Health And Beauty Sdn Bhd — Shirley Eng

Aqualabs International (M) Sdn Bhd — Nicholas Koo

Viederm Marketing — Taevin The & Cathy Sia

Franevyns Beauty (M) Sdn Bhd — Sharon Ng

Frontline Cosmeceutical (M) Sdn Bhd — Irene Chong

Luminaria Marketing Sdn Bhd — Teri Wong

Perfect Line Face & Body — Rachel Cheong

Advanced Achievement Award:
St Beaute (M) Sdn Bhd — Sam Yu

COSMONAIL CUP LASH & EMBROIDERY COMPETITION AND INCA WORLD NAIL CHAMPIONSHIP 2017



INTERNATIONAL
NAIL & LASH
COMPETITION
ASSOCIATION
GROUP

INCA®

For the first time **CosmoNail Cup** collaborated with International Nail Championship Association (INCA) to provide the participants with higher standard of recognition and a more challenging championship! Besides that, **CosmoNail Cup** has increased and separated to more categories due to overwhelming response from the previous year. Hence, participants able to showcase their creativity in some more specific categories. There are more than 300 contestants took part in **CosmoNail Cup** this year!



JUDGES



PRIZE PRESENTATION



MEET & MINGLE

Association of International Certified Aesthetician (AICA)

More than 7 professionals and doctors gave daily educational seminars and talk on AICA Booth from 17 - 20 July 2017. President of AICA, Prof. Dr. Ng Wee Kiong presented a talk on "Can Beautician Handle Injection?".



Persatuan Anggun Menawan Malaysia (PAMM)

President of PAMM, Mr. Alvin Loh and Acting President of PAMM, Mr. Derick Ooi presented the talk on "How to evolve from the difficult beauty business nowadays?"



Malaysian Association of Wellness & Spa (MAWSPA)

Demonstration and introduction of Malaysia Traditional Massage and also Sound Therapy was held to educate the audience on the importance and advantage of these treatment for health purposes.



BEAUTY WORKSHOPS

There are many daily beauty workshops held during the 4-days show which includes topic like "Boost the Feminine Area's Immunity", "Skin Glow from Inside Out Through OxyCryo Therapy", "Creating Postnatal Wellness Rituals in Your Spa", "Raaga Professional Hair, Beauty and Skin", "The Gold Standard of Hair Removal even for Skin Type VI", "CCIA – Connect Collaborate Innovate Accelerate" and more exciting topics which covers all aspects of the beauty industry.



LIVE DEMONSTRATION



K-WAVE

There are around 60 Korean exhibiting company present in **Cosmobeauté Asia 2017** which they brought in many latest Korean products and technology!
Check out the exciting **K-wave** happening in our exhibition!



BEAUTÉ MEETING



BEAUTÉ MEETING

Cosmobeauté Asia provides the most trustworthy platform for exhibitors from around the world to have face to face meetings with each other and also to create more business matchmaking. Throughout our 4-days event, many exhibitors found their new business partner locally and also internationally.

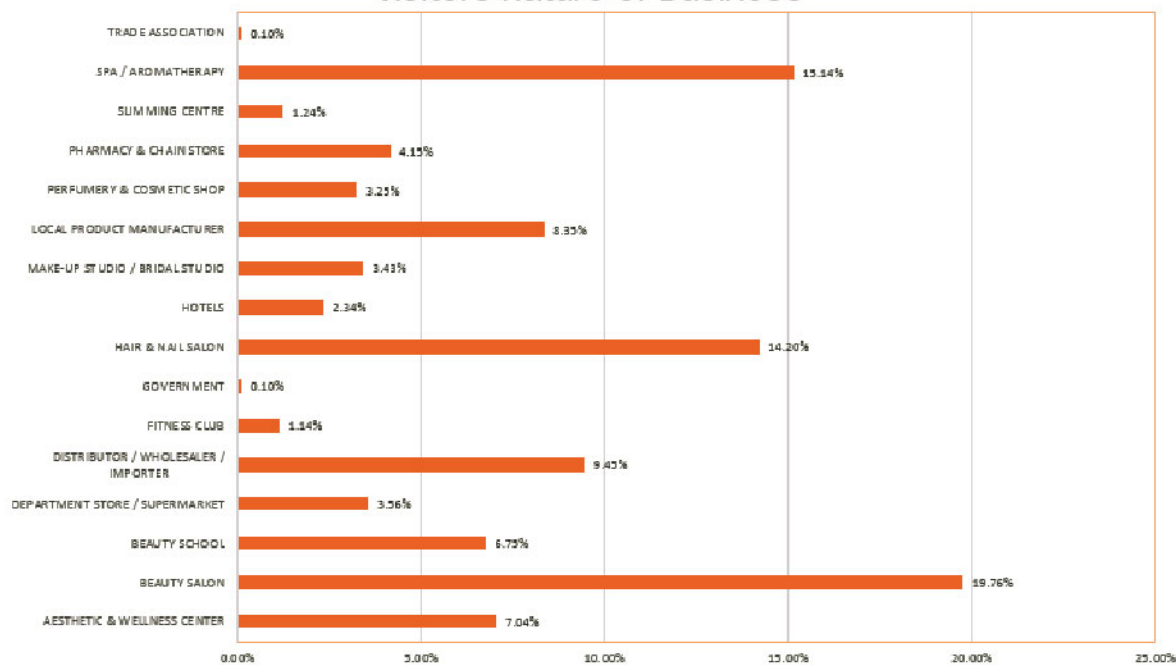


OVERVIEW



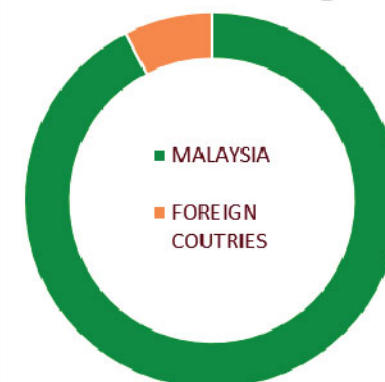
Visitor Stats: **12,429** visitors

Visitors Nature of Business



COUNTRY	PERCENTAGE %
ALGERIA	0.04%
AUSTRALIA	0.08%
BANGLADESH	0.06%
BRUNEI	0.13%
CHINA	0.73%
FRANCE	0.19%
GERMANY	0.02%
HONG KONG	0.09%
INDIA	0.17%
INDONESIA	0.72%
IRAN	0.08%
ITALY	0.02%
JAPAN	0.26%
KOREA	0.79%
MALAYSIA	92.34%
NEW ZEALAND	0.02%
PAKISTAN	0.04%
PHILIPPINES	0.09%
SINGAPORE	1.83%
SWITZERLAND	0.02%
SWEDEN	0.04%
TAIWAN	0.94%
THAILAND	0.40%
UAE	0.08%
UNITED STATES	0.04%
VIETNAM	0.70%
YEMEN	0.08%
TOTAL	100.00%

Visitors By Country



OVERVIEW

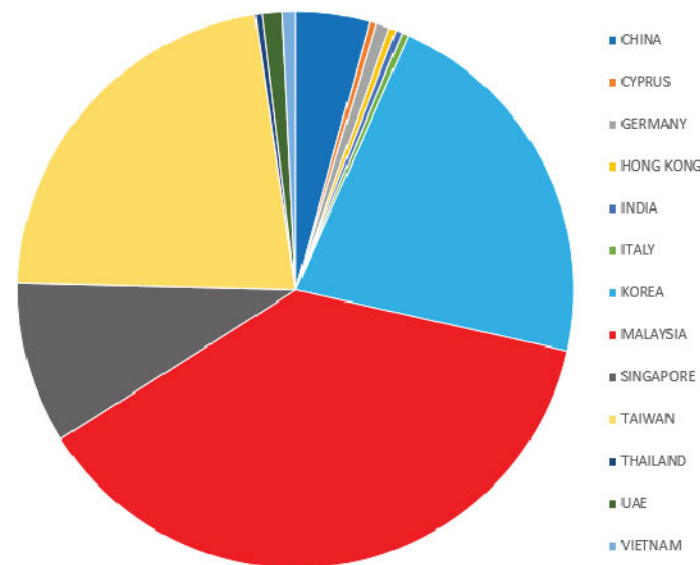
Exhibitor Stats: **256** exhibitors

13 Exhibiting Countries



More than **220** brands

Beauty products from almost **90** categories



SEE YOU NEXT YEAR **9 - 12 JULY 2018**

cosmobeauté Asia 2018

14th Edition Malaysia International Exhibition on Aesthetic, Beauty, Cosmetic, Hair, Nail & Spa

Organised by:



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