

cosmobeauté

Indonesia 2022

Organised by:



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Indonesia's
**LARGEST BEAUTY
TRADE EXHIBITION
FOR 15 YEARS**

MEDIA KIT

DIGITAL OPPORTUNITIES

A New-age Digital Platform
For Global Beauty Marketplace

MAXIMISE Your Brand Reach

AMPLIFY Your Message

GENERATE New Business with Us

GLOBAL Beauty Community

DIGITAL IS KEY TO BEAUTY INDUSTRY

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Indonesia

Cosmobeauté Indonesia offers a wide range of digital opportunities to help beauty professionals propel their businesses toward heightened fiscal performance. When you advertise your products and services through our digital platform, you are building relationships with targeted buyers who are actively seeking new ways to stand out that creates value.

OUR LATEST DIGITAL SOLUTIONS

new



Digital Showroom



Banner Ads



Product Review



Emailer Campaign



Webinar

Our digital showroom revolutionizes the product experience through virtual experience which helps professional buyers find the right suppliers & products, and reach out for information and quotes.



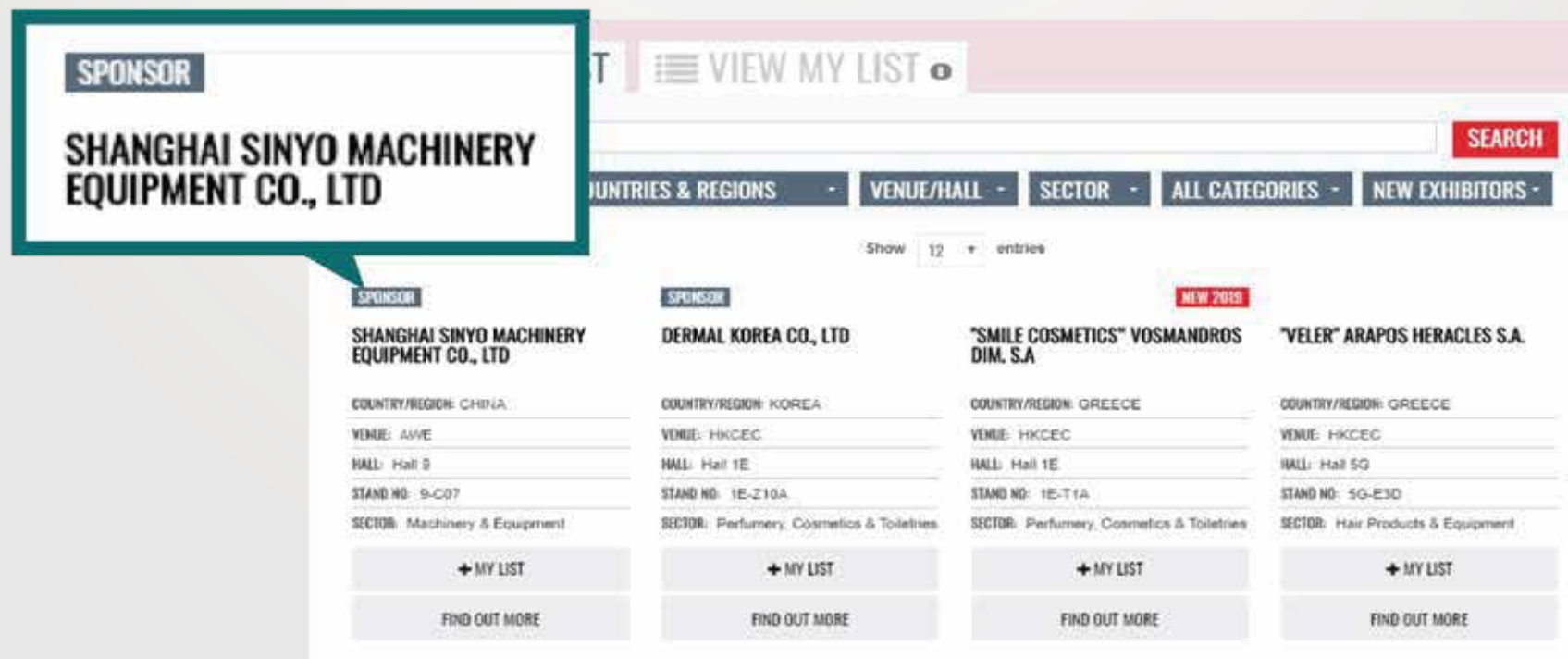
Benefit for Exhibitors & Non-Exhibitors

- A 365-days online platform to promote your brands and products, regardless of physical restrictions
- Dedicated company showroom to showcase your products and services
- High ROI and efficient channel to reach quality industry professionals and get leads

| ITEM | DURATION | EXHIBITOR | NON EXHIBITOR |
|--|----------|-----------|---------------|
| Featured Exhibitor Page Display Banner | 1 Month | USD 500 | USD 750 |
| | 3 Month | USD 1,500 | USD 1,800 |
| Product Highlights page Display Banner | 1 Month | USD 500 | USD 750 |
| | 3 Month | USD 1,500 | USD 1,800 |
| Listing Fee for Non - Exhibitor | 365 Days | | USD 1,500 |

SEARCH RESULT SPONSORSHIP

Focused on potential buyers, Search Result Sponsorship returns your company listing on top of search result lists. The position is additionally highlighted with a coloured background capturing extra attention.



| ITEM | DURATION | EXHIBITOR | NON EXHIBITOR |
|---------------------------|----------|-----------|---------------|
| Search Result Sponsorship | 1 Month | USD 150 | USD 400 |
| | 3 Month | USD 450 | USD 750 |

BANNER ADS

Each show has dedicated EDM that is being sent. This EDM provides a good platform and an opportunity for exhibitors to highlight their product and showcase their brands by advertising or sponsoring the EDM.

Banner Ads

| ITEM | DURATION | EXHIBITOR | NON EXHIBITOR |
|--------------------------|----------|-----------|---------------|
| Banner Ads (530 x 80 px) | 1 EDM | USD 725 | USD 900 |

*inventories & sizes are depending on each project's edm template



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| ITEM | DURATION | EXHIBITOR | NON EXHIBITOR |
|----------------------------|----------|-----------|---------------|
| 4 product image & 80 words | 1 EDM | USD 600 | USD 750 |



EMAILER CAMPAIGN

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Emailer Campaign & List Rentals

As organizers, we have a good database of exhibitors, visitors and buyers. We can offer to our exhibitors an opportunity to send their respective emailers (HTML to be provided by clients) to our database. We will send it to our database on behalf of them and provide the open rate reports.

Rate

| ITEM | DURATION | EXHIBITOR | NON EXHIBITOR |
|------------------|----------------------|-----------|---------------|
| Emailer Campaign | 1 email id / 1 blast | USD 0,5 | USD 1 |

Minimum 3,000 email id

cosmobeauté SUPPLY CHAIN
Indonesia 2022 ORGANIZED BY
INDONESIA INDONESIA INDONESIA INDONESIA

3 - 5 NOV 2022
JAKARTA CONVENTION CENTER (JCC), INDONESIA | 10AM - 7PM
HYBRID EDITION
www.cosmobeauteasia.com

Don't miss the opportunity to be part of **cosmo beauty!** Indonesia!

EXHIBITORS' PRIMARY BUSINESS ACTIVITY

| | |
|---|---|
| 2.92% Academy and Institution | 34.50% Perfumery, Cosmetics, & Personal Hygiene |
| 23.39% Contract Manufacturing & Private Label (OEM/ODM) | 26.90% Professional Care Products, Equipment & Solutions for Beauty Salon |
| 11.19% Medical Aesthetics Products & Equipment | 5.26% Raw Materials |
| 22.81% Packaging & Processing Equipment | 3.51% Salon Furnishing Spa & Wellness Facilities |

Book Your Space Now for the best selection of exhibit locations!

RAW SPACE

Min. 18 sqm

- STANDARD SHELL SCHEME (SSS) Min. 9 sqm
- SMALL MEDIUM ENTERPRISE (SME) Min. 6 sqm
- SMALL MEDIUM ENTERPRISE (SME) Min. 4 sqm

Limited Space Available
Book Now!

Organized by: **INDONESIA**

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www.cosmobeauteasia.com

WEBINAR

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Position your brand as an industry expert and connect with prospects who are actively looking for education on a key topic, or solution to their challenges. Our webinars are a cost-effective way to create powerful, engaging content that generates a large number of leads and allow you to connect directly with prospects

USEFUL FOR

- **Generating leads**
- **Increasing ROI**
- **Elevating expert recognition**
- **Placing message, product or service in front of targeted professionals**

cosmo aesthetic Talk Series FREE | LIVE VIA Zoom

WEDNESDAY | 5 AUGUST 2020 | 2:00 PM - 4:00 PM | (GMT+7 JAKARTA TIME)

THEME ACNE UPDATE IN Covid-19 Pandemic

SPEAKERS

NEW SKIN ISSUES IN ACNE BREAKOUT DURING COVID-19 PANDEMIC
Dr. Lili Norawati
SpKK, FNSDV, FAADV

MODERATOR
Dr. Arie Kusumawardani
SpKK

HOW TO DEAL WITH ACNE: CURRENT SCENARIO
Dr. Rita Maria, SpKK

Participants will get 2 SKP IDI (e-Certificate)

SPEAKER BIOGRAPHIES

Dr. Lili Norawati, SpKK, FNSDV, FAADV
Dr. Lili Norawati, SpKK known as doctor Mark is often invited to speak at various engagements from advice the viewers, & dermatologist visit is often known as a **CELEBRITY BREAKOUT**, she has a wealth of experience as an internist and speaker at various events on the world of allusive and cosmetic dermatology in Indonesia. The founder of the Lili's Clinic in Bogor is also still a legal lecturer of O&D and Dermatology RESIDENT at Sahar Subrata Ajiro Hospital Jakarta.

Dr. Rita Maria, SpKK
A young and talented board certified dermatologist and womanpreneur who is a member of Indonesian Society of Dermatology and Venereology is often a resource person and speaker at various dermatology and aesthetic events.

Organized by: **Indonesian Dermatological Society (IDRS)** **Indonesian Society of Dermatology and Venereology (ISDV)** **MENARINI** **Indonesian Society of Dermatology and Venereology (ISDV)**

Registration Link: bit.ly/CSD-Transfarma-RegisWeb

Information & Registration: www.cosmobeauteindonesia.com www.cosmobeauteasia.com

| ITEM | DURATION | EXHIBITOR | NON EXHIBITOR |
|----------------|----------|-----------|---------------|
| Gold Sponsor | 120 mins | USD 1,100 | USD 1,450 |
| Silver Sponsor | 120 mins | USD 900 | USD 1,100 |

What's included

- 1 co-branded of 2-hours live stream with rehearsal and facilitation – typically 90 minutes presentation and 30 minutes live Q&A

Post-webinar deliverables

- Leads (registered participants) with full contact details will be shared with the customer
- Recording of the webinar
- Webinar reports

Gold Sponsor

The organizer will provide:

Before Webinar

- Email blast promoting EDM through database Informa Markets +16,000 (periodic posting depending on the period prior to the date)
- Branding exposures on invitation and through social medias (IG, FB) and website

During Webinar

- Logo featured on the opening Webinar
- Logo featured on the presentation materials
- Logo featured on the closing thank you & QnA
- TVC slot (30 seconds)

SILVER Sponsor

The organizer will provide:

Before Webinar

- Email blast promoting EDM through database Informa Markets +16,000 (periodic posting depending on the period prior to the date)

During Webinar

- Logo featured on the opening Webinar
- Logo featured on the presentation materials
- Logo featured on the closing thank you & QnA



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RESERVE NOW !

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