

# cosmobeauté

15th Indonesia International Exhibition on  
Aesthetics, Beauty, Cosmetics, Hair, Nail, Spa & Wellness

Indonesia 2021



**COSMETIC  
INGREDIENTS**

INDONESIA'S  
LARGEST  
BEAUTY TRADE  
EXHIBITION FOR  
**15** YEARS

Organised by:



[www.cosmobeauteasia.com](http://www.cosmobeauteasia.com)

**HYBRID EDITION**

**21-23 OCTOBER 2021**

Jakarta Convention Center  
(JCC), Indonesia | 10AM - 7PM

# Cosmetic Ingredients Market in Indonesia

## Growing Strong

The cosmetic sector has evolved at a rapid pace over the past couple of decades due to the demand of cosmetic products are increasing among consumer in Indonesia. With its population is expected to reach 270 million in 2020, the prospects for the cosmetic industry in Southeast Asia's largest economy is still very bright for the coming years.

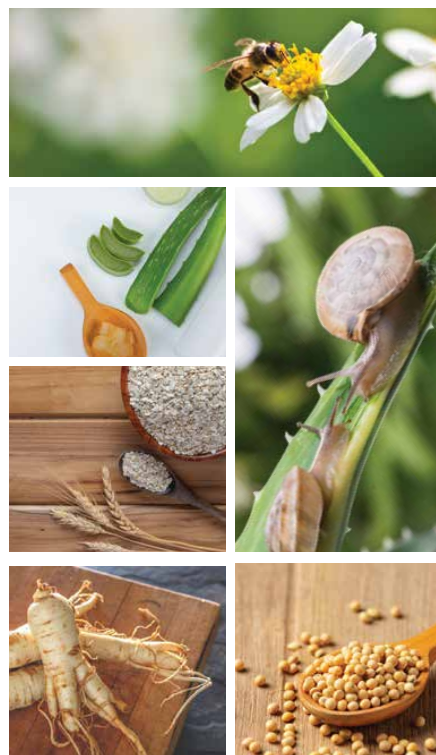
Cosmetic technology is developing fast in line with the trends in the past few years. Every year new cosmetics products are launched with various active ingredients and excipients. As of Indonesia's National Agency of Drug and Food Control (BPOM RI) reported that there were 33,823 registered cosmetic products sold in the country.

Availability of new active ingredients and excipients support the development of new cosmetics. Many raw material suppliers continuously introduce new active ingredients and excipients.

The global cosmetic ingredients market is expected to grow at a healthy CAGR of 7.8% and reach US\$ 6,38 Billion in 2019 will continue to increase until US\$ 8,61 Billion in 2023 during the forecast period. The market growth will be largely driven by a range of factors, including, growing emphasis on improving textural properties of ingredients, progress in manufacturing techniques and processes, consumer awareness pertaining to different cosmetic ingredients, and growing integration of a technologies. Indonesia is expected will replace the US as the second largest market to target for cosmetic.

**The 15th edition of Cosmobeaute Indonesia proudly present COSMETICS INGREDIENT** as our new addition to the exhibition this year.

With this new addition, Visitors have the chance to know more about and meet the precise ingredients that can be used to produce and making your own cosmetics.



## Why Cosmetic Ingredients

The ingredient market has grown due to increases in disposable income and aggressive marketing efforts by cosmetics companies.

Influencer led demand for using new uniquely ingredient products for cosmetics.

Value for the cosmetic ingredients market stood at US\$ 30 Billion in 2020 and the market is expected to reach US\$ 51.6 Billion by the end of 2030, at a CAGR of 5.6%.

The cosmetic ingredients market is anticipated to have a lucrative business attributable to the rising demand from several cosmetics and personal care products. The global cosmetics ingredient market is also driven by the growing demand for the natural/herbal product segments.

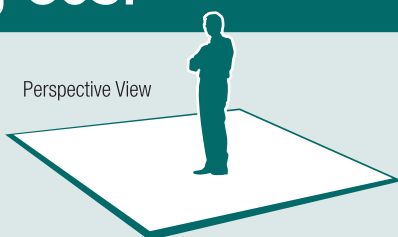
Statistic Sources: • www.gbgindonesia.com • www.statista.com • Frost Sullivan - Ingredient Trends in the Personal Care and Cosmetics Industry 2020 • www.transparencymarketresearch.com

## Participating Cost

### OPTION 1: RAW SPACE

@ USD 355 per sqm  
(min. 18 sqm)

Perspective View



### OPTION 2: SHELL SCHEME

@ USD 385 per sqm (min. 9 sqm)

- 1x High Showcase
- 2x Folding Chair
- 1x Information Counter
- 1x Waste Paper Basket
- 1x 2Amp socket
- 2x Fluorescent Tube



Perspective View

Organised by:



Indonesia Sales

**PT. PAMERINDO INDONESIA**

Jl. Maritim No. 4A, Cilandak Barat, 12430 Jakarta Selatan.

T : +62 21 7590 2647 / 6812, F : +62 21 7590 1572

E : Sri.Suhartini@informa.com

Desi.Novitasari@informa.com



International Sales

**United Business Media (M) Sdn Bhd** (942149-W)

Suite 5-01, Level 5, Sunway VISIO Tower, Lingkaran SV, Sunway Velocity, 55100 Kuala Lumpur, Malaysia

T : +603 9771 2688, F : +603 9771 2799

E : sharon.siak@informa.com