

## **ANNOUNCEMENT**

*(21 April 2020)*

### **INFORMA MARKETS AND VEAS ANNOUNCE NEW DATE OF MARCH 24-26, 2021 FOR THE POSTPONED COSMOBEAUTÉ VIETNAM**

Informa Markets and VEAS, organisers of Cosmobeauté Vietnam have decided to postpone the 13<sup>th</sup> edition of Cosmobeauté Vietnam to the new dates of **March 24 – March 26, 2021** at Saigon Exhibition Convention Centre (SECC). The show was originally to be held from April 16-April 18, 2020 following from the postponement news with forthcoming dates announced in March 17, 2020.

The decision was taken after careful consideration and close consultations with stakeholders following the concerns and uncertainties arising from travel disruptions and other circumstances due to concerns of the COVID-19 situation. We seek the understanding of exhibitors, visitors and attendees who had looked forward to attending the show and regret for any inconvenience.

Informa Markets and VEAS will continue to monitor government agencies and public health officials, and will make ongoing assessments. Your continued support for Cosmobeauté Vietnam is greatly appreciated and we look forward to welcoming all of you in March 2021.

Meanwhile, the entire team will be focusing on reorganizing the show's dynamic activations and initiatives to ensure that the 13<sup>th</sup> edition is its most successful yet, and that we can offer a safe and productive environment for all.