

## THE **LARGEST** BEAUTY TRADE EXHIBITION IN VIETNAM FOR 13 YEARS

**13<sup>th</sup>**  
Edition  
Event  
Facts



**220** Exhibitors from  
**13** countries and regions



**14,500** trade visitors  
from Vietnam and  
surrounding region



**4** International  
pavilions

**APRIL  
16-18**

SAIGON EXHIBITION  
& CONVENTION  
CENTER (SECC)  
HO CHI MINH CITY

### Vietnam's largest beauty trade exhibition

is returning to Ho Chi Minh City for its 13th edition and is set to feature the latest in beauty trends and technology from across the globe. Trade visitors will be able to discover plenty of business opportunities, gain insights into the beauty trends of Vietnam, and develop new beauty techniques and skills from industry experts.

### Exhibitors' Profile

- Contract Manufacturing & Private Label (OEM / ODM)
- Development and Design
  - Dietary Supplements
  - Health Food & Beverages
- Medical Aesthetic Product & Equipment Product
  - Natural Healthy Products
- Perfumery, Cosmetics and Personal Hygiene
  - Packaging & Processing Equipment
- Professional Care Product, Equipment & Solution for Beauty Salons
  - Raw Materials
  - Salon Furnishing Spa & Wellness Facilities

### Visitors' Profile

- Aesthetic & Wellness Centers
- Beauty Salon & Spa Owners
- Beauty Schools
- Bridal Studios
- Hair & Nail Salons
- Department Stores
- Distributors
- Fitness Centers / Clubs
- Hotels
- Importers
- Local Product Manufacturers
- Make-Up Studios
- Pharmacy & Chain Stores
- Supermarkets
- Trade Publications
- Wholesalers

# Event Highlights

**cosmobeauté**  
Vietnam 2020



## FRUITFUL NETWORKING SESSIONS

Discerning entrepreneurs in Vietnam that are out there looking to invest in the latest beauty trends will find our signature Beauté Meeting program vital in fast-tracking their meetings with decision makers of global beauty brands. Over the years, the program has successfully delivered countless meetings and new business opportunities between the participants and exhibitors



## THE WORLD IN ONE PLACE

The upcoming edition will feature over 230 reputable brands by 220 exhibitors from 13 countries and regions including 4 international pavilions, allowing beauty entrepreneurs, trendsetters, and professionals to discover the latest innovations, technology, and products, and foster new business connections between Vietnam and international markets.



## 4th PMU MASTERCLASS CONGRESS & COMPETITION TO BE HELD FIRST TIME IN COSMOBEAUTÉ VIETNAM

Following the spectacular success of the PMU Masterclass Congress and Competition series in Cosmobeauté Indonesia, the 4th PMU Masterclass Congress and Competition will be making its way to Cosmobeauté Vietnam for the very first time, offering an avenue for Vietnam's embroidery artists to hone their skills from world-class permanent makeup masters, and demonstrate their skills in this 2-day congress.



## AESTHETICS DISCOURSE FOR PROFESSIONALS

The inaugural Cosmoaesthetic Vietnam will provide thought-provoking discussions for the burgeoning medical aesthetics scene in Vietnam. Invited qualified experts will lead engaging topics on non-invasive procedures and aesthetic centre management that are practical for aestheticians, medical practitioners, and owners of aesthetic centres across this 1-day seminar & masterclass.



## COSMOBEAUTÉ HAIR & MAKEUP SHOW

Makeup artists and hair stylists attending this year's Cosmobeauté Vietnam will not only be able to discover new products, but also discover hair and makeup styles that are in vogue. Renowned hair styling and makeup gurus will make an appearance to showcase and demonstrate their works in this coming edition.