

ASEAN  
**FACE**

AFACIAL AESTHETIC CONFERENCE AND EXHIBITION

POWERED BY  
**AMWC**  
AESTHETIC & ANTI-AGING  
MEDICINE WORLD CONGRESS



*Bali*  
INDONESIA

7-8  
OCTOBER  
2023

PECATU HALL,  
BALI NUSA DUA CONVENTION CENTER

*Exhibitor  
Pack*



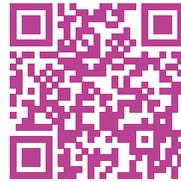
# General Information

## CONGRESS VENUE

**Pecatu Hall,  
Bali Nusa Dua Convention Center**  
Kawasan Pariwisata Nusa Dua Lot NW/1,  
Benoa, Kec. Kuta Sel., Kabupaten Badung,  
Bali 80363, Indonesia

## VENUE WEBSITE

<http://baliconventioncenter.com/>



## ORGANIZATION AND CONTACT WITH SPONSORS

### INTERNATIONAL SPONSORS

**Ryan O'CONNOR**  
EuroMediCom

- Email: [ryan.oconnor@informa.com](mailto:ryan.oconnor@informa.com)
- Mobile / WhatsApp / WeChat / LINE:  
**+1-609-591-0998**

### KOREAN SPONSORS

**Annie KANG**

- Direct Phone: **+82 2 3453 9445**
- Email: [anniekang@euromedicomkorea.co.kr](mailto:anniekang@euromedicomkorea.co.kr)

## CONGRESS WEBSITE

<https://www.euromedicom.com>



### INDONESIAN SPONSORS

- Rini**
- Direct Phone: **+62 857 7408 0418**
  - Email: [sri.suhartini@informa.com](mailto:sri.suhartini@informa.com)
- Adieb**
- Direct Phone: **+62 857 9461 8864**
  - Email: [adiieb.zaineamdhani@informa.com](mailto:adiieb.zaineamdhani@informa.com)

## CONGRESS SCHEDULE

• Exhibition Setup:	<b>October 6, 2023 - 09:00-17:00</b>
• Exhibition Open to visitors:	<b>October 7-8, 2023 - 09:00-18:00</b>

*Note: Timings may be subject to change*

## CANCELLATION POLICY

• Cancellations before July 7, 2023:	<b>50% payment is due</b>
• Cancellations on or after July 8, 2023:	<b>Full payment is due</b>



# Scientific & Organizing Committee

## INTERNATIONAL SCIENTIFIC DIRECTORS



**Dario Bertossi**  
Facial Plastic Surgeon  
Verone, Italy



**Todd Schelsinger**  
Dermatologist  
USA



**Ting Song Lim**  
Aesthetic Practitioner  
Petaling Jaya, Malaysia

## INTERNATIONAL SCIENTIFIC COMMITTEE



**Vladlena Averina**  
Dermatologist  
Kiev, Ukraine



**Helena Cherhava**  
Aesthetic &  
Anti-Aging Physician  
Kiev, Ukraine



**Chiranjiv Chabbram**  
Dermatologist  
India



**Francis Decangchon**  
Aesthetic & Plastic Surgeon  
Philippines



**Jana Janovska**  
Dermatologist  
Latvia



**Stefan Lipp**  
Aesthetic &  
Anti-Aging Physician  
Germany



**Rashmi Shetty**  
Dermatologist  
India



**Nenad Stankovic**  
Aesthetic Physician  
Serbia



**Jesper Thulesen**  
Oculoplastic Surgeon  
Denmark

# Scientific & Organizing Committee

## PERDOSKI PRESIDENT



**M. Yulianto Listiawan**  
Dermatologist

## INDONESIA SCIENTIFIC DIRECTOR



**dr. Abraham Arimuko,**  
Sp.KK. MARS, FINSDV, FAADV  
Dermatologist

## SECRETARY GENERAL



**dr. Silvia Veronica,**  
SpKK, FINSDV  
Dermatologist

## INDONESIA SCIENTIFIC COMMITTEE



**Dr. dr. Irma Bernadette,**  
SpKK (K), FINSDV, FAADV  
Dermatologist



**IGN Darmaputra**  
Dermatologist



**IGAA Praharsini**  
Dermatologist



**dr. Lilik Norawati,**  
SpKK, FINSDV, FAADV  
Dermatologist



**Andreas Widiensyah**  
Dermatologist



**Ketut Kwartantaya Winaya**  
Dermatologist



## About **FACE** - ASEAN

Indonesia is strategically nestled in the heart of Southeast Asia, representing the intersection of different cultures. Combining a **vibrant domestic market as well as strategic accessibility to important regional markets**, Indonesia is an ideal platform to penetrate the growing aesthetic market in Asia.

The organizers of **FACE in the UK, AMWC in Monaco, and ICAD in Bangkok** bring their expertise and experience to an all new setting in Bali, Indonesia in collaboration between Informa Markets and PERDOSKI (Indonesian Society Dermatology and Venereology) as our scientific partner. FACE ASEAN will be a unique platform which will merge international networks and leading figures from around the world, with local leaders and influencers.

With world-class infrastructure and local proficiency in key international languages, as well as the gateway to beautiful beaches and vibrant cities, **Bali has the potential to be the ideal setting for a new platform in Asian medical aesthetics.**

We look forward to welcoming you to Indonesia.  
**The Organizing Committee**



Christophe LUINO

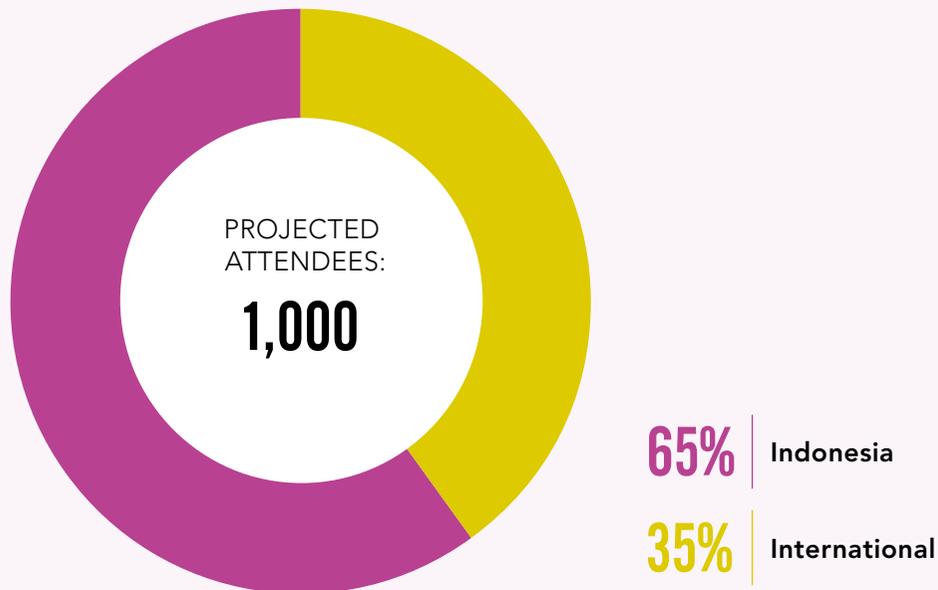


Juanita SOERAKOESOEMAH

## Who Should Exhibit?

All Manufacturers / Distributors / OEM / Dealers / Agents in the following sectors, who want to **explore entry into the Southeast Asian market**, or expand their existing branding in Asia:

- Medical Aesthetic Devices, including **Lasers and Energy-Based Devices (EBDs)**
- **Dermal fillers and implants**, botulinum toxins
- **Topical skincare**, cosmetics, cosmeceuticals
- **Lipolysis devices**, slimming devices, body contouring devices
- **Pharmaceuticals**, Nutraceuticals
- **Bio-hormone products**, anti-aging treatments
- **Mesotherapy, PRP, Carboxytherapy**
- **Healthy aging** related management and services
- **Aesthetic clinic** related management and services



## TOP REASONS TO EXHIBIT:

1.

Reach over **1,000 doctors** in the world's fastest growing region for aesthetics

2.

Benefit from the **high-quality support** of an experienced local organizer

3.

Make strategic connections with potential partners, national associations and regional KOLs

# Major Sponsorships

## KEY BENEFITS OF BEING A MAJOR SPONSOR:

1.

Your **logo will be printed** on all marketing collaterals and acknowledged as a major sponsor, set apart from all other exhibiting companies.

2.

You will receive added-value branding opportunities, including **print and email advertising**.

3.

You will receive **free passes** to invite your VIP guests to attend the full congress.

4.

You will be given a platform to conduct **your own satellite symposium**.

5.

Your booth will have premium location for **maximum visibility and impact**.



GOLD SPONSOR



SILVER SPONSOR

TOTAL PRICE (USD)	\$35,000	\$25,000
<b>Included Booth*</b>	Up to 36m <sup>2</sup>	Up to 18m <sup>2</sup>
<b>Workshops + Hosting on AMS</b>	2 x 1 hour sessions <i>Free</i>	1 hour session <i>50% Discount</i>
<b>E-Shot for all registered attendees</b>	2	1
<b>Video Commercial during coffee break</b>	1 (up to 30 sec)	May book 1 at 50% discount
<b>Ad on Final Program Brochure</b>	1 Page	-
<b>Ad in Congress Book</b>	2 Pages	1 Page
<b>Insert into congress bag</b> <i>(printed by Sponsor)</i>	Up to 2	Up to 1
<b>2-Day Congress Passes for guests + Additional Passes</b>	25 +20% discount	15 +15% discount
<b>Staff Badges + Additional Passes</b>	10 +20% discount	6 +20% discount
<b>AMS Premium memberships for your guests</b> <i>(one year)</i>	5	3
<b>Social Media Post</b> <i>(@amwcasiapacific Instagram)</i>	1 post / story +50% off additional posts	50% off

# Exhibition Stands

**All booths are well located.** Locations are assigned based on level of sponsorship as well as date of booking.

BOOTH SIZE	PRICE (USD)	STAFF BADGES INCLUDED**
3m <sup>2</sup>	\$2,000*	1
9m <sup>2</sup>	\$5,400	3
18m <sup>2</sup>	\$9,900	4
36m <sup>2</sup>	\$15,900	6

## Shell Scheme booths include the following:

- One standard built booth
- Carpet
- White wooden partitions
- Name board and sticker with exhibitors name
- One reception desk
- Two folding chairs
- One garbage bin
- Electricity and lights, with standard usage included

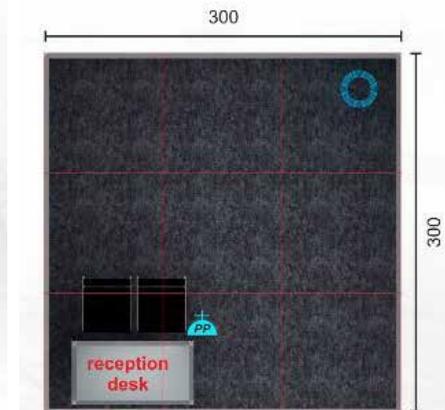
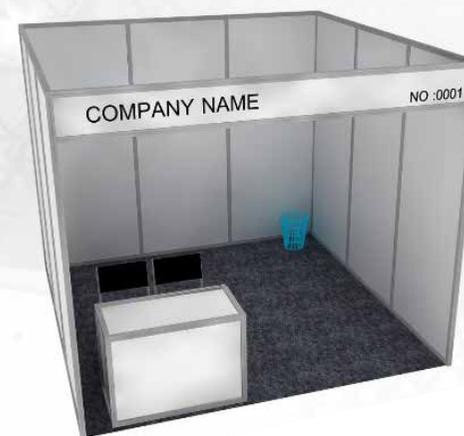
\* 3m<sup>2</sup> booths include table and chair only.

\*\* Extra Staff Badges are available for \$100 each

SPECIFICATION	3X3
Desk	1
Chair	2
Powerpoint	1
Tempat sampah	1



Bird eye view





## Sponsored Symposia

These sessions represent an **ideal platform to show your new products and innovations**. Sponsors may choose to present any content they wish, as long as it is in accordance with the local laws and regulations, and all content must be subject to the scientific committee.

PRICE (USD)

**\$3,500 / hour**

- The audience capacity is up to **100 pax**
- The organizer reserves the full rights to allocate symposium timings
- Sponsors may register up to **three (3) speakers** per symposium

# Advertising & A la carte Sponsorship

## SPONSOR OF CONGRESS BAG

- Sponsor logo will be placed on the bags.

PRICE (USD)

**\$10,000**



## SPONSOR OF CONGRESS BADGE

- Sponsor logo on the back side of the badge.

PRICE (USD)

**\$10,000**

## SPONSOR OF CONGRESS LANYARDS

- Lanyards provided by sponsor.

PRICE (USD)

**\$5,000**



## COMMERCIAL DISPLAY DURING COFFEE BREAKS

- Your commercial, up to 30 seconds, will be shown in the main conference room in between all sessions

PRICE (USD)

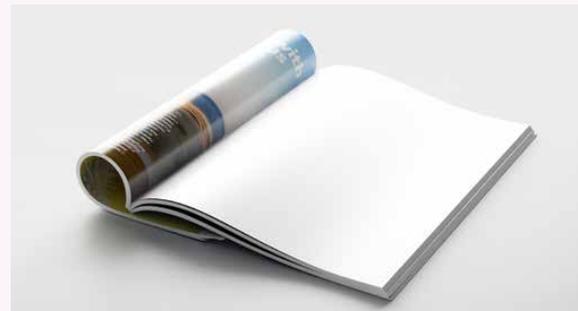
**\$1,000 per commercial**  
*Commercial provided by sponsor*

## AD IN CONGRESS BOOK

- Your ad will be printed in the congress book which is distributed on site to all participants.

PRICE (USD)

**\$1,000 / \$2,000** *(Preferred page)*



## INSERT INTO CONGRESS BAG

- Your ad will be inserted into the congress bag which is distributed on site to all participants.

PRICE (USD)

**\$700 / \$1,400** *(Non-exhibiting company)*

## LEAD RETRIEVAL DEVICES

- You will be able to scan the badges of all visitors to your booth, and receive their contact details after the congress.

PRICE (USD)

**\$350**





**Ryan O'CONNOR**  
International Exhibitors  
Ryan.OConnor@informa.com

**Dewi SETIANI**  
Indonesian Exhibitors  
dewi.setiani@informa.com

**Annie KANG**  
Korean Exhibitors  
anniekang@euromedicomkorea.co.kr

**CONTACT INFORMATION**

COMPANY NAME

ADDRESS

CITY

POSTAL CODE

COUNTRY

TELEPHONE NUMBER

FAX NUMBER

Please list here any companies that will be sharing  
or represented on your stand:

Please state the country of your organization's headquarters:

Please list any international offices that will be sharing  
or represented on your stand:

**POINT OF CONTACT**

**MAIN CONTACT FOR ALL GENERAL ENQUIRIES**

NAME

EMAIL

PHONE

**LOGISTICS / OPERATIONS CONTACT**

NAME

EMAIL

PHONE

**BILLING, ACCOUNTS & PAYMENT CONTACT**

NAME

EMAIL

PHONE

**MARKETING CONTACT**

NAME

EMAIL

PHONE

**1.** Please state the nature of your business  
(Distributor, Manufacturer. ...)

**2.** Please list the brands and the product type that  
will be  
represented at your booth  
(e.g. Allergan-Botulinum Toxins, Fillers):

**3.** Please state your intended fascia board name

Exhibitor's Signature & Company Stamp

Name

Informa Exhibitions Pte Ltd  
(Authorized signature)

Date



**MAJOR SPONSORSHIPS**

GOLD  
 **US\$35,000**

SILVER  
 **US\$25,000**

**BOOTH PACKAGES**

3m<sup>2</sup> Table  **US\$2,000**

9m<sup>2</sup> Raw Space  **US\$5,400**

18m<sup>2</sup> Raw Space  **US\$9,900**

36m<sup>2</sup> Raw Space  **US\$15,900**

**WORKSHOPS**

1 hour  
 **US\$3,500**

**A LA CARTE ADVERTISING AND SPONSORSHIP**

Sponsor of Congress Bag  **US\$10,000**

Sponsor of Congress Badge  **US\$10,000**

Sponsor of Congress Lanyards  **US\$5,000**

Commercial display during coffee breaks  **US\$1,000**

Ad in congress book  
 **US\$1,000**  
 **US\$2,000**  
*(Preferred page)*

Insert into congress bag  
 **US\$700**  
 **US\$1,400**  
*(Non-exhibiting company)*

Lead Retrieval Devices  **US\$350**

A la carte Delegate Badges  **US\$400**  
*(group discounts may apply)*

**TOTAL SPONSORSHIP AMOUNT:**

**Stand Number:**

- 50% deposit due on signing of contract.** Receipt of deposit confirms stand location. Failure to pay deposit within 30 days of signing this contract may result in your stand position being reallocated.
- Sponsors will not receive brand promotion until receipt of deposit.

**CANCELLATION CHARGES**

**Less than 3 months** before the exhibition

**Full payment is due**

**FOR ORGANISER'S USE ONLY**

<b>CTC</b>			
<b>GST</b>	<b>RBT</b>	<b>CPM</b>	<b>CFP</b>
<b>SALES</b>	<b>EM / ED</b>	<b>MD</b>	<b>FC</b>

**ORGANISER'S COPY**

Exhibitor's Signature & Company Stamp

Name

Informa Exhibitions Pte Ltd (Authorized signature)

Date