

INTER BEAUTY FAIR KOREA 2017

August 29(Tue) - 31(Thu), 2017

coex, KOREA



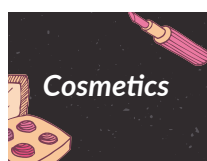
Organized by



General Information

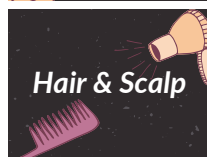
Exhibition Name	Inter Beauty Fair Korea 2017
Period	August 29 ~ 31, 2017
Opening Hour	10:00 ~ 18:00
Venue	Coex, C Hall
Organizer	KOECO, Seoul Fairs Co., Ltd.
Expected Sponsor	Ministry of Trade, Ministry of Health and Welfare Ministry of Culture·Sports and Tourism, Ministry of Science·ICT and Future Planning

Exhibits



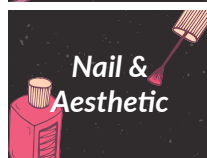
Cosmetics

skin care, functional cosmetics, color cosmetics, aroma cosmetics, perfume, organic cosmetics, oriental cosmetics, men's cosmetics, baby cosmetics, functional ingredients, natural ingredients, raw material, etc.



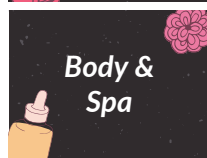
Hair & Scalp

styling equipment, hair care, styling products, scalp care services, care products for hair loss, wig, salon supplies, hair related equipment, etc.



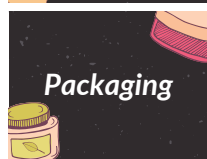
Nail & Aesthetic

nail arts, nail care products, nail equipment, tattoo, skin care products, beauty treatment equipment, eyelashes products, foot care, etc.



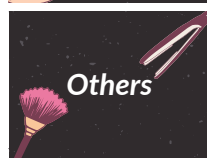
Body & Spa

body care products, spa products, body shape management, aromatherapy, candle, health functional food, fitness equipment, permanent make up etc.



Packaging

packing vessel, eco-friendly vessel, packing equipment, etc



Others

beauty magazine, beauty academy, local government, educational institution, associations, medical services, etc.

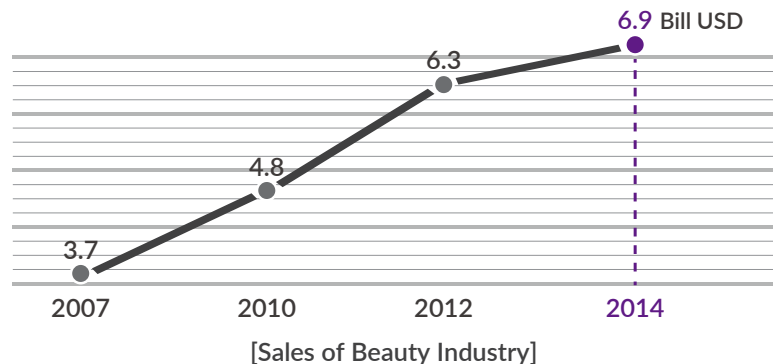
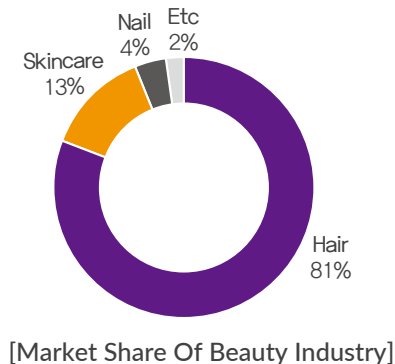


WHY INTER BEAUTY FAIR KOREA 2017 ?

Beauty Industry of Korea

Hair Beauty industry of Korea has great potential and it's growing by 10 percent every year. There are more than 900,000 hairdressers and 30,000 workers in Korea. Also, K-beauty boom has been widespread throughout the Asia with K-Pop for many years. As a result, hair beauty industry of Korea has great cultural influence with Asian market.

Inter Beauty Fair Korea 2017 is the ideal place to enter Korean growing market, discover new opportunities, find distributors and enlarge business scope.



Our Attendees & Visitors

Expected Attendees

- Buyers of hair products distribution
- Members of Korean Cosmetologists' Association (More than 100,000 hair salon owners)
- Hair artists, owners and experts of nail shop
- Owners and experts of skin care shop
- General public

Special Visitors

The show organizer "Korean Cosmetologists' Association" has more than 100,000 members who are hair salon owners. Inter Beauty Fair Korea is the only gathering period of 100,000 hair salon owners in a year and they are coming from Seoul and all part of Korea.

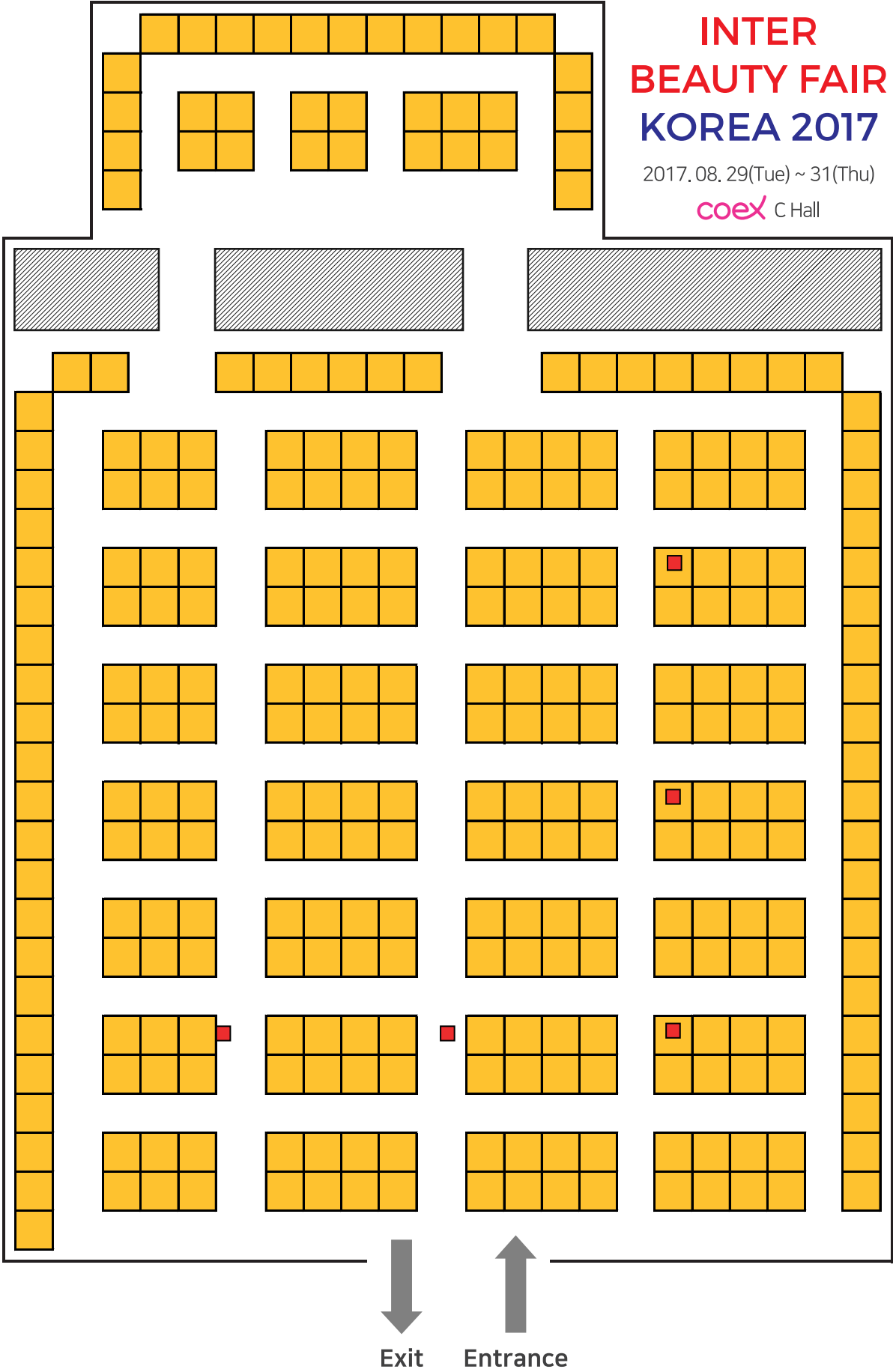
This exhibition will be the great opportunity for your business.

About coex

Coex has provided a global exchange Platform through exhibitions and international conferences and has become the MICE business hub of Asia and the greatest exhibition venue and tourist attraction with a range of infrastructures for global business.



Booth Layout



Participation Guide

Don't miss the Korea's leading beauty Fair!

Procedure

1 Submit application form (Deadline : July 15, 2017)

Complete the attached application form and send it by Fax or E-mail.

Online registration : www.insalon.kr

2 Down payment (50% of entry fee)

Within 7 days after application submission.

3 Balance payment

Balance payment and additional facilities fee must pay until July 28, 2017

Submit all kind of applications and directory script.

Participation fee

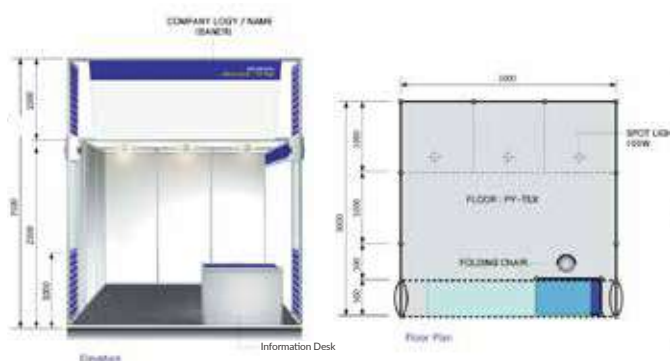
Type	Unit price(per a booth)	Note
Package booth	US\$ 3,000/ Booth	Space and shell stand
Space only	US\$ 2,500/ Booth	For booth installation, request at least 4 booths to appointed services by Coex

Package booth

Provide exhibition area and assembly booths.
Side and rear wall, company name panel, pytex floor, 3 lights, information desk & chair.

Space only

Provide only exhibition area.
Exhibitor directly contacts construction company for booth installation.



Payment Instructions

Beneficiary : Seoul Fairs Co., Ltd

Account No. : 181-000-053050

Bank : SHINHAN BANK, 321, Eonju-ro, gangnam-gu, Seoul 06226, Korea.

Swift Code : SHBKRRSE

Secretariat office

KOECO 5F Shin-Won Bldg, 10, Banpo-daero, Seocho-gu, Seoul 06719, Korea.

Tel. 82-2-577-4927 **Fax.** 82-2-577-5928 **E-mail.** interbeauty@thekoeco.com www.thekoeco.com

Seoul Fairs Co., Ltd. 5F, Kwangjin Bldg., 321, Eonju-ro, gangnam-gu, Seoul 06226, Korea.

Tel. 82-2-529-0691 **Fax.** 82-2-529-0695 **E-mail.** salon@seoulfairs.com www.insalon.kr

INTER BEAUTY FAIR KOREA 2017

www.insalon.kr



韩国展览总代理公司

Secretariat office

5F Shin-Won Bldg., 10, Banpo-daero, Seocho-gu, Seoul 06719, Korea

Tel. 82-2-577-4927 Fax. 82-2-577-5928 E-mail. interbeauty@thekoeco.com www.thekoeco.com



서울전람 (주)

SEOUL FAIRS Co., LTD.

Secretariat office

5F, Kwangjin Bldg., 321, Eonju-ro, gangnam-gu, Seoul 06226, Korea.

Tel. 82-2-529-0691 Fax. 82-2-529-0695 E-mail. salon@seoulfairs.com www.insalon.kr